

Access to Capital. Access to Contracts. Access to Markets.

GROW

Let's dream *bigger*. Let's achieve *more*.
Together let's elevate your business towards
greater success. **You are ready, and so are we.**

The U.S Department of Commerce Minority Business Development Agency (MBDA) works to actively promote the domestic and global growth and competitiveness of U.S. U.S. businesses owned by socially or economically disadvantaged individuals.

Through our national network of MBDA Business Centers we provide customized business development services that help your company **expand its customer base, enter new markets, and gain greater access to contracting opportunities!**

We've made it our business to help you cultivate yours – we are where businesses come to **GROW!**

Financial Services

- Financial assessments, loan packaging, and facilitation
- Access to an expansive network of capital sources including alternative, traditional, and private investors; and export financing
- Specialized consultations for building scale and capacity through strategic growth alternatives (investment, mergers, acquisitions and/or joint ventures)

Technical Services

- Identification of procurement opportunities
- Assistance with business certification, bid preparation, and post-award contract support
- Export-readiness assessment and preparation

Arizona MBDA Business Center

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Where Businesses Come to Grow

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Arizona MBDA Business Center

Where Businesses Come to Grow



Overview

The Arizona Minority Business Development Agency (MBDA) Business Center is federally funded by the U.S. Department of Commerce, Minority Business Development Agency; and locally operated by the Arizona Hispanic Chamber of Commerce Foundation.

Under the operation of the Arizona Hispanic Chamber of Commerce, we have been serving socially and economically disadvantaged business owners in Arizona and around the nation since 1997.



Benefits for you

We deliver **customized business development** services to help your company:

- ✓ Expand the customer base
- ✓ Enter new markets
- ✓ Gain greater access to capital
- ✓ Gain greater access to contracting opportunities
- ✓ Build scale and capacity

Services to help you grow

- ✓ Facilitate access to loans; working capital; line of credit; increase in bonding capacity
- ✓ Loan Packaging
- ✓ Bid opportunities - We subscribe to numerous bid databases, so you don't have to
- ✓ Development of growth strategies
- ✓ Create strong Capability Statements
- ✓ Certification assistance
- ✓ Inner Circles: Business-to-business; and business-to-government matchmaking
- ✓ Teaming Arrangements
- ✓ Market Research
- ✓ Export Readiness Assessments

Key Differentiators

We provide:

- ✓ **GrowthWheel** for in-depth business growth plan development
- ✓ **Business process evaluations** and recommendations for greater efficiencies
- ✓ **Financial health checks** to maximize cash-flow
- ✓ Branding and marketing strategy development tools
- ✓ **Govology** – clients receive free access to education, resources, and experts that helps them win business in the government marketplace.
- ✓ **OutreachSystems** – customized access to government bid opportunities direct to clients.
- ✓ **Workshops & Seminars:** Growth and sustainability focused workshops; seminars; key connections; introductions and so much more.
- ✓ **Our services are provided Free!**

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GrowthWheel®

The Arizona MBDA Business Center promotes the growth and global competitiveness of socially and economically disadvantaged business enterprises.

Our Team

Our business consultants are highly experienced, knowledgeable, and skilled with over 75 years in combined experience, in business and business development consulting, along with an impressive track record to serve the needs of our clients.

CONTACT US

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